

Chhattisgarh Swami Vivekanand Technical University, Bhilai

SCHEME OF TEACHING & EXAMINATION

M.B.A Ist SEMESTER (Part Time)

S. No	Board Of Study	Sub. Code	Subject	Periods Per Week			Scheme Of Exam			Total Marks	Credit L+(T+P)/2
							Theory / Practical				
				L	T	P	ESE	CT	TA		
1.	Management	636111 (36)	Management Concepts & Processes	3	1	0	80	10	10	100	4
2.	Management	636112 (36)	Quantitative Techniques in Management	3	1	0	80	10	10	100	4
3.	Management	636113 (36)	Behavioural Science	3	1	0	80	10	10	100	4
4.	Management	636114 (36)	Managerial Economics	3	1	0	80	10	10	100	4
5.	Management	636115 (36)	Accounting for Managers	3	1	0	80	10	10	100	4
Total				15	5	0	400	50	50	500	20

L – Lecture – Tutorial, P – Practical, ESE- End Semester Exam, CT- Class Test, TA – Teacher’s Assessment

Chhattisgarh Swami Vivekanand Technical University, Bhilai

Semester - 1st Semester MBA

Subject - Management Concepts & Processes

Total Theory Periods - 40

Total Marks in End Semester Exam 80

Minimum number of class tests to be conducted-2

Branch : Management

Code - 636111(36)

Total Tut Periods - 12

Course Contents

UNIT I

Management Concepts, Nature, Scope, Significance, Functions & Principles of Management Process; Development of Management Thought: Scientific Management Movement; Administrative Movement; Human-Relations Movement; Decision-Science Movement; Systems Movement; Contingency Movement, Case Study.

[No. of Pds: 8]

UNIT II

Planning-concepts, Objectives; goals components and steps involved in planning process, MBO, Individual and Group Decision Making. Motivation, Programmed Decisions and Un-programmed Decisions Forecasting and Strategy to Formulation, Case Study.

[No. of Pds: 8]

UNIT III

Organizing- principles, centralization, decentralizations, delegation, employees' empowerment, Span of Control; Departmentation; Authority; Responsibility; Bureaucracy and Adhocracy, Case Study.

[No. of Pds: 8]

UNIT IV

Staffing: line & Staff Authority, Organization structure, Different types of organization structures, Directing and Coordinating: Assumptions in directing, Principles of Directing, Case Study.

[No. of Pds: 8]

UNIT V

Controlling: nature, scope, functions, steps and Process; control techniques. Management Audit; Cost Benefit Analysis. New Approaches in management, Case Study.

[No. of Pds: 8]

The examination paper will include questions from each unit and case analysis is compulsory.

The list of cases and specific references including recent articles will be announced and discussed in the class.

Suggested Readings:

1. Stoner and Freeman, Management, Prentice Hall, N. Delhi.
2. Koontz, O' Donnell Wehrich, Principles of Management, McGraw Hill, New York.
3. Peter F. Drucker, The Practice of Management, Allied Publishers.
4. Massie, Essentials of Management, AITBS, New Delhi.
5. Terry and Franklin, Principles of Management, AITBS, New Delhi.
6. Agrwal, R.D. Organisation and Management- TMH, New Delhi
7. Harold Koontz, et.al., Management, McGraw Hill, New York
8. Robbins & Dinzo, Fundamentals of Management, 2002, Pearson India.

Chhattisgarh Swami Vivekanand Technical University, Bhilai

Semester - 1st Semester MBA

Subject - Quantitative Techniques in Management

Total Theory Periods - 40

Total Marks in End Semester Exam 80

Minimum number of class tests to be conducted-2

Branch : Management

Code - 636112 (36)

Total Tut Periods - 12

Course Contents

UNIT I

Overview of Mathematical basis of Managerial Decision: The Manager and Statistician: Functions of A.P. & G.P., Matrices & Determinants and their Managerial Applications, Problems & Case.

[No. of Pds: 8]

UNIT II

Scope Importance and limitation of statistics, Uses of Data in Decision Making, Data Collection Methods, Data Presentation Methods, Summary Measures for Data Description, Populations and Samples. Frequency Distributions and their Analysis - Measures of Central Tendency and Dispersion, Problems & Case

[No. of Pds: 8]

UNIT III

Basic Probability Concepts: objective and subjective probability, conditional probability, Baye's theorem, Binomial, Poisson, Normal, Common Discrete and Continuous Distributions, Problems & Case .

[No. of Pds: 8]

UNIT IV

Central limit theorem, Sampling Distributions: Sampling distribution of Mean and Proportion, Statistical Estimation for Decision Making. Hypothesis Testing: Type I & II errors, one tailed & two-tailed test, and Statistical Inference for Decision Making, Problems & Case.

[No. of Pds: 8]

UNIT V

Correlation and Regression Analysis (Linear), Forecasting, Index Numbers, Time Series Analysis, and Problems & Case.

The examination paper will include questions from each unit and case analysis is compulsory.

The list of cases and specific references including recent articles will be announced and discussed in the class.

[No. of Pds: 8]

Suggested Readings :

1. *Richard I. Levin and David S. Rubin, Statistics for Management (Seventh Edition), Prentice Hall of India, New Delhi.*
2. Gupta, S. P. and Gupta, M.P, Business Statistics, Sultan Chand and Sons, New Delhi, 1997.
3. Kapoor, V. K., *Essentials of Mathematics for Business and Economics*, Sultan Chand and Sons, New Delhi, 1999.
4. Kazmier, L. J and Pohl, N. F, *Basic Statistics for Business and Economics*, McGraw Hill, New York.
5. Elhance D.N. *Fundamentals of Statistics*, Kitabmahal.
6. Hooda R.P. *Statistics*, Macmillan
7. Saha Suranjan, *Practical Business & Statistics*, TMH India.
8. P.C. Tulsian & Vishal pandey, *Quantitative Techniques*.
9. S.M. Shukla and S.P.Sahai- *Statistics* (Sahitya Bhavan Publication).

Chhattisgarh Swami Vivekanand Technical University, Bhilai

Semester - 1st Semester MBA

Subject - Behavioral Science

Total Theory Periods - 40

Total Marks in End Semester Exam 80

Minimum number of class tests to be conducted-2

Branch : Management

Code - 636113 (36)

Total Tut Periods - 12

Course Contents

UNIT I

Understanding Human Behavior, Conceptual framework for understanding individual behavior as an input-output system, Biological foundation of Behavior, The dynamics of people and Organization.

[No. of Pds: 8]

UNIT II

Personality and Creativity, Attitudes, Values, Emotional Intelligence, Case Study.

[No. of Pds: 8]

UNIT III

Intra-personal Processes: Sensation, Perception, Learning, Consciousness.

Inter- personal Process: Analysis of Inter-personal relationship, & Case Study.

[No. of Pds: 8]

UNIT IV

Group Dynamics: Importance and Need for group formation, Intra-group and Inter-group processes and behavior, Team building and Development, leadership thru spiritual Intelligence, Case Study.

[No. of Pds: 8]

UNIT V

Model of Management in the Indian Socio-political Environment; Relevance of Values and Ethics in Global Change - Indian Perspective, Holistic Approach for Managers in Decision making, personal growth and lessons from spiritual ethos; Case Study.

[No. of Pds: 8]

The examination paper will include questions from each unit and case analysis is compulsory.

The list of cases and specific references including recent articles will be announced and discussed in the class.

Suggested Readings:

1. Robbins S.P., Organisational Behaviour, New Delhi, PHI.
2. Luthans Fred: Organizational Behaviour, TMH New Delhi
3. Singh, Dalip, Emotional Intelligence at Work, Response Books, Sage Publications, Delhi.
4. Davis Keith, Human Behaviour at Work, TMH, New Delhi
5. .Pareek Udai, Organisational Behaviour, Oxford, IBH, Mumbai
6. .Uma Shekharan, Organisation Behaviour, TMH, New Delhi.
7. Greenberg & Baron, Behavior in Organization, 2004 Pearson India.
8. Chakroborty S.K Foundations of Managerial Work Contribution from Indian Thught, HPH, New Delhi
9. -----: management Effectiveness& Quality of Work Life- Indian insights TMH New Delhi 1987
10. -----: Management by Values Oxford University Press, 1991.

Chhattisgarh Swami Vivekanand Technical University, Bilai

Semester - 1st Semester MBA

Subject - Managerial Economics

Total Theory Periods - 40

Total Marks in End Semester Exam 80

Minimum number of class tests to be conducted-2

Branch : Management

Code - 636114 (36)

Total Tut Periods - 12

Course Contents

UNIT I

Nature and Scope of Managerial Economics, Fundamental Concepts in Managerial Economics, relationship of managerial economics with other areas of management, Role and Responsibilities of Managerial Economist.

[No. of Pds: 8]

UNIT II

Theory of Demand, Law & Nature of Demand, Demand Determinants, Demand Forecasting, Demand Function, Elasticity of Demand, Individual demand and market demand, demand-forecasting methods, Case Study.

Nature and Concept of Profit, Theories of Profit, Input-Output Analysis, measuring accounting profit, profit planning and forecasting. Social Cost Benefit Analysis. Case Study.

[No. of Pds: 8]

UNIT III

Production analysis - production function, returns to scale. Cost analysis - Incremental cost, opportunity cost and marginal cost, short and Long run costs function. Empirical cost functions- Break-even analysis, learning curve and cost volume profit analysis, Case Study.

[No. of Pds: 8]

UNIT IV

Price-output decisions under different market conditions - Perfect and Imperfect market,. Market structure- Monopoly, Oligopoly and Duopoly, Monopolistic Competition, Non-Price Competition, Price Discrimination, Product Differentiation. Case Study.

[No. of Pds: 8]

UNIT V

Macroeconomics meaning and nature. Trade cycle, economic forecasting for business, Concept of GNP, GDP, Gross Domestic Savings, Gross Domestic Capital Formation, Inflation-WPI, CPI. Unemployment, money, foreign exchange market, Balance of payments, Concept and Measurement of National Income. Case Study.

[No. of Pds: 8]

The examination paper will include questions from each unit and case analysis is compulsory.

The list of cases and specific references including recent articles will be announced and discussed in the class.

Suggested Readings:

1. Adhikary, M. Business Economics., New Delhi, Excel Books.
2. Baumol, W.J. Economic Theory and Operations Analysis, New Delhi, Prentice Hall Inc.
3. Chopra, O.P., Managerial Economics, New Delhi, Tata Mcgraw Hill.
4. Keat Paul G & Philips K.Y. Young, Managerial Economics, Prentice Hall, New Jersey.
5. Koutsoyiannis, A. Modern Micro Economics, New York, Macmillan.
6. Milgrom, P and Roberts J. Economics, Organisation and Management. Englewood Cliffs, New Jersey, Prentice Hall Inc.
7. Mehta P.L., Analysis, Problems & Cases, Sultan Chand & Sons, New Delhi
8. D.N. Dwivedi; Managerial Economics, Vikas Publication New Delhi.

Chhattisgarh Swami Vivekanand Technical University, Bilai

Semester - 1st Semester MBA

Subject - Accounting for Managers

Total Theory Periods - 40

Total Marks in End Semester Exam 80

Minimum number of class tests to be conducted-2

Branch : Management

Code - 636115 (36)

Total Tut Periods - 12

Course Contents

UNIT I

Financial Accounting - concepts, importance and scope. Preparation of Journal, ledger, subsidiary books and Trial balance. Problems & Cases

[No. of Pds: 8]

UNIT II

Preparation of Financial statements- Profit and loss Account and Balance sheet in compliance with Part II and Part I of schedule VI of companies' act 1956 respectively. Budget and Budgetary control, Types of Budget - Flexible, Fixed and cash Budget, Capital Budgeting and zero base budgeting, Problems & Cases.

[No. of Pds: 8]

UNIT III

Cost Accounting - concepts, need, importance and scope Basic concepts in Cost accounting - Material, labor and overheads, Problems & Cases.

[No. of Pds: 8]

UNIT IV

Costing Methods- Job and process costing, contract costing, Problems & Cases.

[No. of Pds: 8]

UNIT V

Costing techniques- Marginal costing, standard costing and absorption costing, Problems & Cases.

[No. of Pds: 8]

The examination paper will include questions from each unit and case analysis is compulsory.

The list of cases and specific references including recent articles will be announced and discussed in the class.

SUGGESTIONS READINGS:

1. Anthony R. N. and Reece J.S. Accounting Principles, Homewood, Lllinois , Richard D. Irwin.
2. Bhattacharya S.K. and Dearden J. Accounting for Management : Text and Cases. New Delhi, Vikas.
3. Heitger, L E and Matulich, Serge. Financial Accounting . New York , McGraw Hill.
4. Hingorani, N L. and Ramanathan , A.R. Management Accounting , New Delhi , Sultan Chand .
5. Vij. Madhu Financial and Management Accounting . New Delhi , Anmol Publications.
6. Koplun & Atkinson, Advance management Accounting, 2004, Pearson India.
7. J.M. Gowda, Management Accounting, Himalaya Publishing House
8. Dr. S.M. Shukla, Advance Accounting, Sahitya Publication.